

REASONS TO INVEST



INTEGRATED AMENITIES

Spread across 3 dedicated zones at different heights – a floating podium level, Sky Garden levels 22 & 23, and the rooftop level, discover 50+ amenities, including indoor and outdoor pools, coworking spaces, an outdoor cinema and more!



SKY GARDEN

Discover a green oasis in the sky! The unique Sky Garden offers a serene escape with lush landscapes, a sun deck for lounging, an indoor lap pool, an outdoor co-working area, and wellness features.



FULLY-FURNISHED DESIGNED APARTMENTS

Experience Rove Home's fully-furnished apartments, where smart space planning meets modern design. Each corner is crafted for functionality and comfort, ensuring a stylish and practical living environment.



THE FOREVER-YOUNG SPIRIT OF ROVE COMES ALIVE AT ROVE HOME MARASI DRIVE.

Experience hotel living through inviting interiors, exciting amenities and inspired coworking spaces. Connect across the city through the Rove owners club and enjoy discounts, special access to events and more.



THE LOCATION OF THE PROJECT/ MARASI DRIVE

The project will be in a well-connected location, within proximity to the Marasi Promenade and neighboring areas Downtown Dubai, Dubai Mall, DIFC, City Walk and with easy access to both Sheikh Zayed Road and Al Khail Road.



HIGH ROI

With high quality finishing, amenities and the prime location within Business Bay, this makes it a very appealing investment.

SPECIAL FEATURES



COLLABORATION WITH US-BASED ORI LIVING

Experience intelligent and expandable living solutions never seen before in UAE and the region. The **Studio Flex** interiors will include a cloud bed by ORI, an innovative firm that creates intelligent and modular living solutions.



CONNECTED URBAN LIVING

Bridging the inside and outside worlds, the building will also have **direct access to the neighbouring park and surrounding promenade of Marasi Drive**, elevating the urban living experience and encouraging residents to step outside.



GENEROUS CEILING HEIGHT

The apartments at Rove feature soaring ceilings, measuring an impressive **3 meters in height**, providing a spacious and airy ambience.



SEAMLESS INDOOR-OUTDOOR INTEGRATION

With the same floor finish inside and outside the apartments, residents can enjoy a **seamless transition** that extends the living space to the outdoors, creating a harmonious and connected atmosphere.



NEXT GENERATION FEATURES

First, our innovative **pocket wall** seamlessly doubles space when doors vanish into the wall, providing privacy with its sleek design. Second, our exclusive **bi-fold glass doors** flood the area with natural light and boast unmatched panoramic cityscape views from the balconies.



SMART LIVING READY

Combining aesthetics with functionality, all units will be **compatible with Google and Alexa digital home solutions** for ultimate convenience.